

# Beyma opens sales office in Guangzhou

**CHINA:** Following the appointment of Lily Xiao as general manager of Beyma China, Acustica Beyma has opened a new sales office in Guangzhou. The new facility is intended to



**The Beyma China team**

better serve the Chinese market.

The Valencia-based transducer manufacturer has now reinforced its presence in the country with larger facilities in Panyu, where a dedicated on-site team including Ms Xiao, logistics partner Bruce Wei, acoustic engineer Nacho Botella and a sales assistant are taking the brand to the next level.

Beyma president Jose Masip together with commercial director Espartaco Saez joined their new team to officially open the new facility.

[www.beyma.com](http://www.beyma.com)